

Do not allow further consolidation of media in individual markets. I am a practicing economic developer, and can testify that locally owned media display a commitment to the community that I have never found in a chain-owned broadcaster. The only economic justification for consolidation is to increase profit, which is not the only point of local media. Hometown media are profitable as is, but media conglomerates can't get their hands on this market. That is the only reason this has the slightest momentum.